



**Ek  
Bharat  
Shreshtha  
Bharat**

**Sabka Saath  
Sabka Vikas**

**ELECTION  
MANIFESTO  
2014  
Highlights**



**BHARATIYA JANATA PARTY**

## PREFACE

Today, India is blessed with the rare capacity and opportunity of Democracy, Demography and Demand. If we are able to consolidate and harness them, we will be able to reach the heights which India deserves. The biggest reason for a sorry state of affairs is bad intentions on the part of those who have ruled the country for sixty years. And that is where we would show the first difference. For BJP, the goal of the policies and practices would be: Ek Bharat, Shreshtha Bharat! The path would be: Sabka Saath, Sabka Vikas. This is our commitment to the Nation and to the People.

With this determination of the party under the charismatic leadership of Shri Narendra Modi, we enter the elections to the 16th Lok Sabha and would work whole-heartedly to give a stable, strong, visionary and progressive Government to India.

### It is an opportunity to change our fate and of our nation

#### Building India

- Building **100 new cities**, enabled with the latest in technology and infrastructure.
- Developing **100 most backward districts** of the country to bring them at par with other districts through prioritized and integrated development.
- Ensuring shelter to everybody equipped with Electricity, Water, Toilets and Access.
- A full-fledged programme for 'Rural Rejuvenation' to be launched and through the idea of **Rurban**, urban amenities to be provided for rural areas, while retaining the soul of the village.
- Formulating a responsible and comprehensive 'National Energy Policy'.
- Setting up **Gas Grids** to make gas available to households and industry.
- Setting up a National Optical-Fibre Network up to the village level; and Wi-Fi zones in public areas.
- Launching **Diamond Quadrilateral project** - of High Speed Train network (**bullet train**).
- Setting up Agri Rail Network, Tourist Rail including Pilgrimage Rail networks and Strategic new Rail Networks.
- Launching a massive **Low cost Housing programme** to ensure that every family will have a pucca house of its own by 75th anniversary of independent India.

#### Checking Price Rise

- Strict measures and **special Courts** to stop hoarding and black marketing.
- Setting up a **Price Stabilisation Fund**.
- **Unbundle FCI (Food Corporation of India)** operations into procurement, storage and distribution for greater efficiency.

- Evolve a single '**National Agriculture Market**'.

### Fighting Corruption

- Establish a system, which **eliminates the scope for corruption**.
- **Technology enabled e-Governance** - minimizing the discretion in the citizen-government interface.
- **System-based, policy-driven governance** - making it transparent.
- **Simplification of the processes and procedures at all levels** - bestowing faith in the citizens, institutions and establishments.

### Employment and Entrepreneurship

- Strategically developing **Labour-intensive sectors** like textile, infrastructure, housing and Tourism.
- Strengthening the traditional employment bases of **agriculture** and allied industries, and **retail** through modernization.
- Transform **Employment Exchanges** into **Career Centres**.

### Women - The Nation Builder

- Committed to 33% reservation in parliamentary and state assemblies through a constitutional amendment.
- Launching a national campaign for saving the girl child and educating her - **Beti Bachao - Beti Padhao**.
- Setting up dedicated Women ITIs, Women wings in other ITIs.
- Acid Attack victims welfare fund to take care of the medical costs related to treatment and cosmetic reconstructive surgeries of such victims.
- Make police stations women friendly, and increase the number of women in police at different levels.

### SCs, STs, OBCs and Other Weaker Sections - Social Justice and Empowerment

- Committed to bridge the gap, following the principles of **Samajik Nyay** (social justice) and **Samajik Samrasata** (social harmony).
- Committed to the eradication of untouchability at all levels.
- A high priority for SC, ST, OBCs and other weaker sections would be to create an ecosystem for education and entrepreneurship.
- Ensuring that the funds allocated for schemes and programmes for SC, ST, OBCs and other weaker sections are utilized properly.
- A mission mode project would be made for housing, education, health and skills development
- Setting up the entire education network for tribal and providing them housing, water, health facilities and road and energy connectivity.
- Ensure that the tribal land is not alienated.

### Minorities - Equal Opportunity

- National **Madrasa modernization** programme would be initiated to

strengthen and modernize minority educational systems and institutions.

- Augment their traditional artisanship and entrepreneurial skill, which are a backbone of our cottage and small-scale industry.
- Ensure a **peaceful** and **secure** environment, where there is no place for either the perpetrators or exploiters of fear.

### Greater attention to border areas

- Ensuring proper utilisation of natural resources of North East India and developing this region at par with Western region and empowering the DONER ministry.
- Ensuring return of Kashmiri pandits to Jammu Kashmir and establishing Good Governance in the State while abrogating article 370

### Neo-Middle Class - Meet their Aspirations

- Providing Educational scholarships and educational facilities, Medical insurance and quality healthcare services, Middle-income housing and efficient public transport systems.

### Zero Tolerance on Terrorism

- Revive the anti-terror mechanism, strengthen the role of NIA and put a system in place for swift and fair trial of terror related cases.
- Reform the National Security Council to make it the hub of all sector-related assessments. It will be accountable for real-time intelligence dissemination.
- Completely revamp the intelligence gathering system by modernizing the intelligence department.

### Senior Citizens

- Provide financial support, exploring ideas like additional tax benefits and higher interest rates.
- Harnessing their experience in the National Interest.

### Specially Abled

- Enacting the 'Rights of the Persons with Disabilities bill' (RPWD).
- Identifying each and every special needs person across the country - establishing a web based disability registration system.

### Youth - Making India Unstoppable

- Setting up the National Youth Advisory Council and launching a programme, 'Youth for Development'.
- Nation-wide 'district level incubation and accelerator programme' for encouraging innovation and entrepreneurship.
- Launching a 'National Sports Talent Search System' to promote sports among youth.

### Health Services - Increase the Access, Improve the Quality, Lower the Cost

- 'Health Assurance to all Indians and to reduce the out of pocket spending

on health care'

- New Health Policy and National Health Assurance Mission.
- Utilize the ubiquitous platform of mobile phones for healthcare delivery and set up the 'National e-Health Authority'
- Set up an AIIMS like institute in every state.
- Ensuring a '**Swachh Bharat**' by Gandhiji's 150<sup>th</sup> birth anniversary in 2019

### Simplified Tax Regime

- Providing a non-adversarial and conducive tax environment and **rationalized and simplified the tax regime.**

### Agriculture - Productive, Scientific and Rewarding

- Ensuring a minimum of 50% profits over the cost of production for the farmers.
- Regional Kisan TV Channel, reforming APMC Act, farm insurance to be implemented.
- Adopting a 'National Land Use Policy'.

### Industry - Modern, Competitive and Caring

- Ensure that a **conductive, enabling environment** is created making 'doing business' in India easy.
- Ensuring logistics infrastructure, including stable power.
- Barring FDI in multi-brand retail sector.
- Reviewing and reviving **MSME** sector and enabling it with better access to formal credit and technology for modernization.

### For Rural Areas

- All weather road connectivity to villages
- Launching the 'Pradhan Mantri Gram Sinchayee Yojana' with a motto of '**har khet ko paani**'.

### For Unorganized Sector

- Issuing identity cards, dedicated Workers Bank, Pension and Health Insurance safety nets for unorganized sector labourers.

### Weavers and Artisans

- Schemes will be drawn for skills upgradation and enhancement of business opportunities for artisans like smiths, weavers, carpenters, hair-dressers, shoe-smiths, and potters.

### Ex-Servicemen

- Appoint a Veterans Commission to address the grievances of veterans.

### The Himalayas

- Launching '**National Mission on Himalayas**', an inter-governmental partnership programme, to coordinate policy making and capacity building

across states and sectors.

- Creating a 'Himalayan Sustainability Fund'.
- Creating a Central University dedicated to the Himalayan Technology.

### Other noteworthy Initiatives

- A mission mode project to create 50 tourist circuits built around themes like: Archaeological and Heritage, Cultural and Spiritual, Himalayan, Desert, Coastal and Medicine.
- Launch a '**National Multi-skill Mission**'.
- Population stabilization would be a major thrust area and would be pursued as a mission mode program.

### Protecting Culture and Heritage

- Exploring all possibilities within the framework of the constitution to facilitate the construction of the Ram Temple in Ayodhya.
- Strategic importance of Ram-Setu due to vast thorium deposits will be taken into consideration while taking any decision on 'Sethu-Samudram Channel' project.
- Cow and its progeny to be protected and promoted.
- Uniform Civil Code by drawing upon the best traditions and harmonizing them with the modern times.

### Institutional Reforms

- Administrative Reforms to be implemented through an appropriate body under the PMO.
- Setting up an effective Lokpal.
- The E-Gram and Vishwa Gram schemes to be launched.
- Doubling the number of courts and judges in the subordinate judiciary and extend fast track courts to all layers of the judiciary.

Only Philosophy of the Government - 'India First'

Only Scripture of the Govt - 'Indian Constitution'

Only Power of the Govt - 'Power of the People'

Only Prayer of the Govt - 'Welfare of its People'

Only way of the Govt - 'Sabka Saath, Sabka Vikas'

### Our Pledge

Open, Transparent and Systems-based Government

Pro-active, Pro-people Good Governance

**Ek Bharat - Shreshtha Bharat**

**Bhajapa Lao  
Desh Bachao**



**Abki bar  
Modi Sarkar**